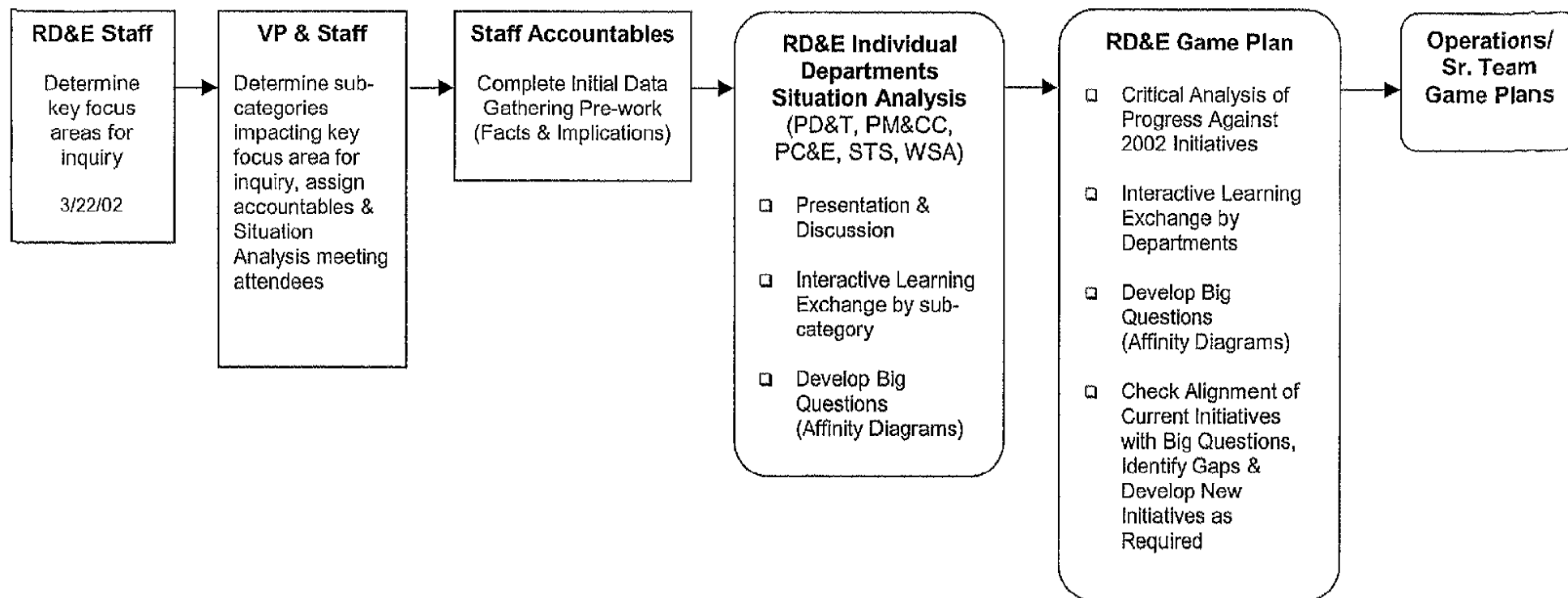


2002 RD&E GAME PLAN PROPOSED PROCESS



RD&E Key Focus Areas:

- ☐ Product Direction
- ☐ Analytical/Bio-research/Commercialization Capability
- ☐ Best Practices (IOM, QS, Claims)/Compliance
- ☐ Organizational Capability
- ☐ Other Resource Commitments

RD&E DEPARTMENTAL SITUATION ANALYSIS PRE-WORK

- Identify sub-categories for key focus areas and assign accountables
- Each accountable should complete a Situation Analysis on their focus area and prepare responses to:
 - What facts struck you as particularly important or relevant in your area of inquiry?
 - What new insights, connections or implications did you make?
 - What new questions did this raise?

SITUATION ANALYSIS FRAMEWORK

- Internal Perspective
 - Department's Products, Processes & Systems
 - Issues, Gaps, Opportunities, New Requirements (QS, etc.)
 - Organizational Capability
 - Skill set assessment (technical, leadership) current vs. future requirements
 - Structure & staffing
 - Organizational Trends
 - Diversity, Retirement, etc.
 - Cross-Functional Relationships
 - Hand-offs: to internal customers; from internal suppliers
- External Perspective
 - Business trends
 - Benchmarking
 - Competitors
 - Technology trends
 - Customer trends
 - External Relationships
 - Supplier trends